

Tsinghua – INSEAD Executive MBA Programme

Class Profile 2019



清华经管学院
Tsinghua SEM

INSEAD

The Business School
for the World®

Tsinghua-INSEAD Executive MBA (TIEMBA) Programme

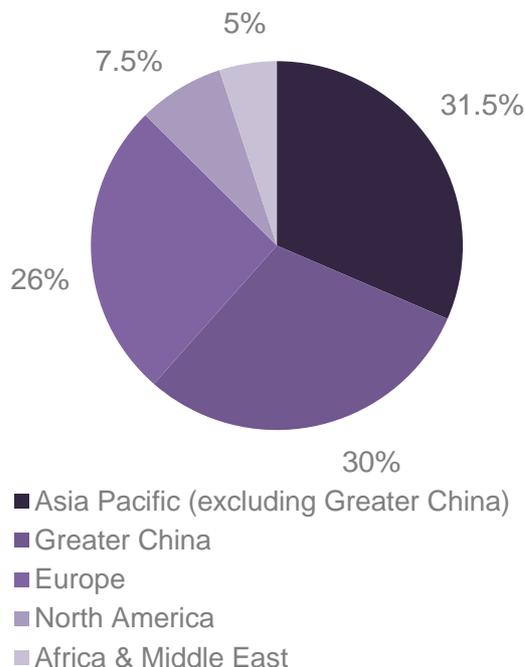
The TIEMBA is a unique partnership between INSEAD, “The Business School for the World”, and Tsinghua, one of China’s most prestigious universities. The programme takes place across INSEAD’s three campuses in Singapore, Abu Dhabi and Fontainebleau (France), and Tsinghua’s campus in Beijing.

As a participant, you won’t just exchange perspectives within an elite, dynamic, culturally diverse class of experienced managers; you’ll also join two powerful alumni networks. You won’t just learn from some of the world’s great business thinkers; you’ll also encounter a rich blend of learning philosophies.

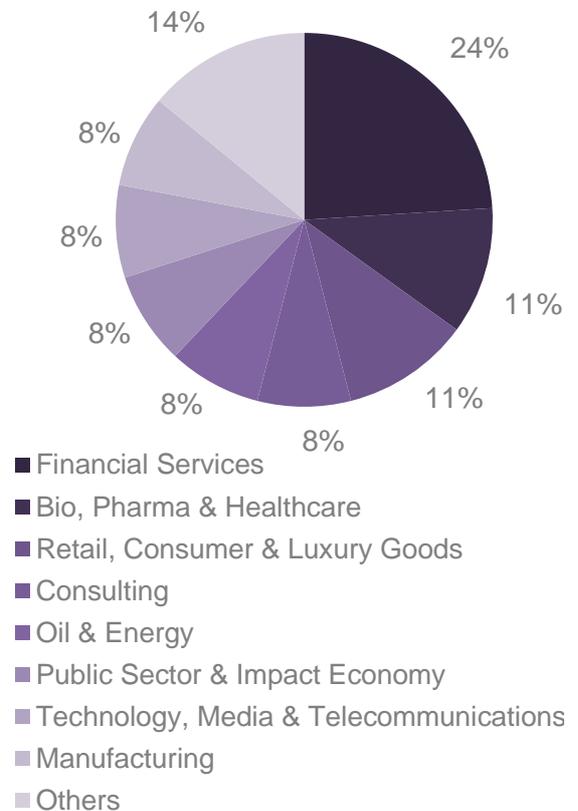
Class of 2019- Key Facts

 37 Average Age	 19 Nationalities
 38 Participants	 26% Female
 12 Average years of work experience	 53% Working outside home country

Nationality



Main Industries



Participant Name

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Hans-Martin AERTS

Dutch
Managing Director and Head of Infrastructure Investments
APG Asset Management Asia

Hans established APG's first Asia Pacific office in Hong Kong in 2007. Since then, he has been responsible for sourcing, structuring, executing and managing private equity investments in infrastructure in the region.

His areas of expertise are investment, corporate finance, international business, team development, cross-cultural management. He is also a Financial Analyst charter holder.

Through the TIEMBA programme, he wants to broaden his horizon and gain insights into different business practices and leadership approaches.



Zeya AUNG

Burmese
Executive Chairman
Super One Holdings Co. Ltd

Zeya is responsible for the strategic and everyday operations of this diversified company operating in retail, agribusinesses, and manufacturing. He has built competent and motivated teams for business growth across his offices in Singapore, Kunming, Shenzhen, Hong Kong, and Bangkok.

His areas of expertise are accounting and finance, electrical engineering, computer science, and leading agribusiness in cane sugar, corn, cassava, rice starch, coffee, beans and pulses.

He would like to learn different styles of leadership from mentors and peers while attending the programme. He is keen on specialising in operation management and strategy.



Emily BUT

Hong Kong Chinese/New Zealander
Personal Assistant to President of Asia Pacific
Van Cleef & Arpels, Richemont Asia Pacific Limited

With a wealth of experience in the luxury industry, Emily has worked in Shanghai, Hong Kong, New Zealand and Serbia. Her wide experience ranges from asset management to media and high jewellery. She was previously appointed as the General Manager of her family business of a Hong Kong listed company specializing in the design, manufacture, and sale of production equipment.

The pursuit of the TIEMBA programme is to continue her ambition in transforming the family business into a more structured family office to ensure its longevity and fine-tuning the investments more suited for a new era.



Ya CHEN

Chinese
CEO
Tianhe Advanced Tech Magnet Co. Ltd.

Ya Chen has been pioneering rare earth manufacturing industry for many years now. She is currently the CEO of a company and has managed to take its annual turnover to over \$1 billion with her vast experience. She has held various international and corporate positions in China, Germany, Japan, Korea and the United States.

Her experience lies in marketing and sales, profit and loss, managing cross-functional teams, finance and human resource.

She intends to improve her leadership skills and get further motivation to excel in cross cultural environment and corporate governance, as well as leading virtual teams effectively.



Carol CHEN

Canadian
IT Executive Director
Lenovo Group

Carol looks after the development and operations of the finance and digital workplace solutions for the entire Lenovo Group. She also provides the development, testing and integration services to all the information technology solution domains. She is responsible for supporting the global business in over 160 countries.

She is an experienced hand in SAP development, digital workplace, information technology operation management, finance, human resource and vendor management.

Carol wants to improve her leadership skills in a cross-cultural environment and corporate governance.



Miranda CHEN

Singaporean
General Manager
TUV Rheinland

Miranda is General Manager of the sales management team at TUV Rhineland, a German-based global company with sales revenue of nearly \$2 billion globally. She leads her sales team to promote 8 business fields' services, providing one stop solution for her clients.

She can be your go-to person if you need advice on marketing and sales, project management, cross selling or profit and loss.

With TIEMBA, she wants to realise her dream of becoming a female leadership role model in a global position.



Chong Sam CHEONG

Chinese
Director
Sunnie International Co Ltd

With a degree in Finance, Chong Sam has been successfully running his business and is responsible for all operations of manufacturing in China. His Hong Kong Office has been exporting mainly to the United States, Europe, Australia, Japan, and the Middle East. He also runs an online store and has a boutique hotel in China.

His experience lies in investment, economics, marketing and sales, management and product development.

The reason to enroll in the TIEMBA programme is to race ahead in his professional life by learning and improving his leadership skills and thinking.



Bastiaan DE GROOT

Dutch
Global director strategy and NBD
Feilo-Sylvania

Bastiaan is responsible for disruptive growth of Feilo-Sylvania globally. In the past, he has been the reason for disruptive organic growth for bluechip companies and built new businesses for the likes of Philips, E.ON, Airbus, British Telecom and La Poste.

His areas of expertise are innovation, market entry strategies, corporate venturing and incubation, new business development, proposition development and strategy.

Through the TIEMBA programme, he wants to grow as a person and acquire deeper understanding of the Chinese approach to business.



Ahmed ELNAWAWI

Egyptian
Insights and Strategy Director, Developing Markets
Reckitt Benckiser

Ahmed has been driving growth in developing market through his keen consumer understanding and analytics. He handles business of \$4 billion across 40 markets and a team across 8 locations. He has held various global and regional positions across the world.

His experience lies in strategy definition and investment prioritisation, goalsetting and metrics, macro and micro business impacts and trends in developing markets. brand building, performance measurement, managing and developing global and diverse teams.

He wants to further strengthen his commercial and financial acumen. He plans to hone his leadership and entrepreneurial skills, and learn latest academic thinking from his professors and the practical experience from fellow classmates.



Syed FAHIM

Pakistani
Operations Integrity Manager
Schlumberger

Syed monitors compliance to Service Quality and Health, Safety and Environment standards. He addresses shortfalls, organises and conducts audits, and sets and tracks Key Performance Indicators. He is responsible for continuous performance improvement planning and launching new initiatives for reliability and enhancing knowledge sharing.

His area of expertise is operations management, quality and integrity key performance indicator development, and managing cross-functional teams. He is a Schlumberger Level 3 auditor.

He intends to improve his business acumen, learn about corporate governance and start up business strategies by joining the TIEMBA programme.



Rachid KHERROUF

French
Head of Financial Planning and Analysis
Save The Children

Rachid is responsible for financial planning, budgeting forecasting and analysis in 16 countries. He has worked mostly for large MNCs across different industries like media, technologies, telecom, hospitality and banking.

His experience lies in financial planning, budgeting and forecasting, profit and loss, talent development, managing cross functional teams, politics and government. He also holds a Master in Public Administration (Lee Kuan Yew School of Public Policy) and a Master in finance strategy (Sciences-Po).

He wants to sharpen his leadership style, improve management skills in cross cultural environment and open new perspectives.



Dimitrios KOPSIDAS

Greek
Project Controls and Forensic/Claims Manager
Hill International Consultants

Dimitrios oversees the \$6 billion project of the new airport development in Muscat. He has held various international managerial positions in project management and claims management department of the construction industry.

His areas of expertise are project and risk management, budgeting, organisational behaviour, negotiation, investment on capital projects and contracts management.

He wants to improve his business acumen, leadership skills and enrich his global perspective by participating in the TIEMBA programme.



Curtis KUO

Australian
Project Director
Xiamen Modern Delta Co Ltd.

Involved in his family business of baby products, Curtis has been taking care of manufacturing operations, product development, marketing, branding and sales of the infant baby products.

His experience lies in digital marketing, branding for infant products and manufacturing operations.

By attending the TIEMBA programme, he wants to improve his leadership skills, understand and manage cross-cultural environment and learn how to lead virtual teams.



Denis LAMBERT

French
Managing Director
Altios International

Denis oversees the Shanghai and Hong Kong offices of Altios with 80 employees and works to help firms in cross-border investment. Previously, he held the post of Group CFO of a consumer behaviour analysis firm with presence in 20 countries. He has worked in Paris, Shanghai, Hong Kong and Taipei.

His strength lies in managing people in a cross-cultural context, corporate finance and internal processes, internal control and company turnaround.

He wants to acquire better management and leadership skills, know new people and learn new things in the process.



Kok How LEE

Singaporean
Senior Director, Economic and Industry Research
China Fortune Land Development (CFLD)

With an MSc in Financial Engineering, Kok How has established an internal consultancy to support CFLD's globalisation drive in emerging economies. Prior to this role, he has worked as an economist with BHP Billiton, the Singapore Economic Development Board and the Ministry of Trade & Industry.

His experience lies in Macroeconomics, International Economics, Finance, Statistics, Data Modelling and Investment.

Through TEMBA he wants to enhance his future and become a better influencer, decision maker and a leader.



Kingsley LEUNG

Hong Kong Chinese
Chairman
Uni-Bio Science Group

Leadership and corporate development are two big parts of Kingsley's responsibilities. He has studied and worked in Hong Kong, Singapore, Beijing, Tokyo, London and Vancouver. His areas of expertise are investment, corporate finance, fund raising/ investor relations and valuation. He is also a Chartered Financial Analyst.

Through the TIEMBA programme, he wants to improve his leadership and management skills, enhance his understanding of Chinese company law, business culture and organisation behavior and acquire an all-encompassing mindset of strategic thinking.



Jireh LI

Australian
Chief Representative, Head of Asia Pacific
Commonfund Capital (Beijing)

Jireh directs and leads investments into Venture Capital and Private Equity funds across Asia-Pacific with a focus on China. She currently manages over \$1 billion in investments and holds multiple advisory board seats. She was previously with J.P. Morgan Securities New York in Leveraged Buyouts.

Her passion is in Venture Capital, Greater China investing, technology, AI and healthcare sectors. She is experienced in institutional asset management and investing, leading cross-functional and cross-border teams, fundraising, and portfolio management. She intends to improve her leadership and management skills, gain insights on the local China financial and asset management space, international and cross-cultural exchange.



Dr. Bjoern LINDEMANN

German
General Manager
HAVER Technologies

Bjoern is responsible for all business operations of Haver Technologies, a German family-owned company and the world's leading packing solutions provider, in Greater China. He has a PhD degree in Chinese Studies, a Master's Degree in Political Science, Modern History and Public International Law, and is Board Member of the German Chamber of Commerce in China. Living and working in Asia for more than 10 years, Bjoern is experienced in the Asian markets, talent management and leading intercultural teams.

He attends TIEMBA to broaden his horizon and strengthen his background in finance, his leadership skills and international network.



Dongling LU

Australian
General Manager
Guangxi Chuanhai Real Estate Development Co.

As General Manager of the company, Dongling takes care of its overall operations including project management, financing, human resource and much more. International business expansions to Australia and further, is what she intends to do in the coming years.

She is experienced in marketing and sales, finance, managing cross-functional teams, human resource and investment.

Through the TIEMBA programme, she wants to enhance her leadership skills within a cross-cultural environment, corporate governance and learn how to lead virtual teams.



Quentin MA

Chinese
Chief Operating Officer
Hiseas International Travel Company

Quentin looks after his company's strategy, operation and IT. The whole company operates in many countries in Europe and has an annual turnover of approximately \$1 billion. His career till date has primarily focused on the profit and loss management, where he has held various corporate positions and responsibilities. He is adept at corporate strategy, business model, governance model, digital transformation,

investment management, enterprise performance management, business process re-engineering and post merge integration. He also holds a Chartered Financial Analyst certificate.

He wants to enhance his leadership skills, motivation in a cross-cultural environment, corporate governance and learn how to lead virtual teams.



Toru MITSUISHI

Japanese
Business Strategy Office (Product Division)
SoftBank Robotics

Toru helps his company build strategy and drive execution for product division which includes about 150 members in Japan and more than 300 members in Paris. He helps manage wing to-wing operation areas, research and development, production, supply chain management, after-service and quality control. He has worked for consulting, finance and business development position before he joined SoftBank. His areas of expertise are post-merger integration, corporate revival and operation

improvement.

He wants to improve his leadership and global management capability to drive the global growth of the company.



Keng Ling NG

Singaporean
Head of Marketing and Vice President Products Group
OCBC Securities, Singapore

Keng Ling looks after all aspects of marketing, customer acquisition, account utilisation and business analytics for OCBC Securities. Her career to date primarily focuses on the banking and finance industry where she has handled regional assignments in the overseas entities within the group. She has transited smoothly from positions in audit, customer service to marketing and product management over the years. She is experienced in marketing, sales management, driving product line

revenue and business analytics. She is also a Chartered Accountant with the Institute of Singapore Chartered Accountants.

Keng Ling wants to improve her leadership skills, gain exposure to new international best practices through cross-cultural exchange and sharpen her business acumen by attending the TIEMBA programme.



Remy ORAIN

French
APAC Manager, Support Software Engineering
Guidewire

Remy is a results-oriented support software engineering manager with extensive enterprise software experience across insurance, finance and retail banking sectors. His current role includes managing the Asia Pacific Customer Support Team and customers for a leading Silicon Valley-based property and casualty insurance software company. He has worked in the French economic departments of the French embassies in

the Middle East, which got him to travel to nearly 20 countries in 2 years. Remy has also worked for the biggest French banks in Paris. He is experienced in customer support, information technology, finance, strategy and diplomacy.

With the TIEMBA programme, he is looking forward to share his experiences and improve his managerial and leadership skills.



Basar POLAT

Turkish
Regional Director
Detecon International

Basar works as management and technology consultant and primarily responsible for the Turkey and nearby regions. He mainly focuses on advising telecommunication companies and other technology-oriented industries. He has worked across the board on projects ranging from strategy development to large-scale system integration in North Africa,

the Middle East and CIS region. He holds MSc. From Technical University of Munich in Telecommunications Engineering.

He intends to increase his experience, knowledge and network along the “One Belt One Road” region and Asia. He has a long-term aspiration to contribute development and digital transformation of the emerging regions.



Cedric RIMAUD, CFA

French
Head of Emerging Markets Credit Research
Gimme Credit LLC

Cedric manages a team of credit analysts covering the issuers of USD denominated corporate bonds across Emerging Markets. He is experienced in credit analysis, bond trading, fixed income portfolio management, corporate finance, high yield bonds, leveraged loans, private equity, distressed securities and emerging markets. He is also

researching Green Bonds to support low income countries adapt to climate change and mitigate its effects through green infrastructure projects.

He is looking forward to broaden his knowledge into new areas, build a network of peers, learn more about Chinese markets, and develop his leadership skills through the TIEMBA programme.



Tim RUSS

British
National Operations Director-China
Wall Street English

Tim is responsible for the sales, profitability, operations and staffing of almost 100 learning centers across China. He gets frequent opportunities to participate in international level projects, trainings and cooperation initiatives.

Tim is adept in marketing and sales, profit and loss, leadership and motivation. He is keen to learn about corporate governance, cross department communications and skills, corporate finance and accounting.



Kenny Ching Pan SZE

Australian
Consultant - Gastroenterology and Hepatology
National Healthcare Group

Kenny is a specialist physician in internal medicine with a focus on gastrointestinal and liver health. He previously lived and worked in Australia, and is a Fellow of the Royal Australasian College of Physicians. Currently he is working as a clinician in the public healthcare sector of Singapore.

Having been in medical training and practice for 18 years, Kenny has extensive experience providing quality patient care in both acute and elective settings; managing medical teams; teaching and supervision of trainee doctors; and working in multidisciplinary and multicultural environments.

In an ever-changing world – with great potential for healthcare systems reinvention - Kenny wishes to acquire the insights and capacity for organisational management which can help with adapting to change, seeing and realising new possibilities, further cultivating leadership qualities, and expanding personal horizons.



Belinda TAN

Singaporean

Belinda has been in the banking and insurance industry for over a decade. She owns a successful track record of executing new business initiatives, and managing both Bancassurance and Financial Advisory distribution networks for a range of wealth management products and services in mass affluent, high-net-worth and ultra high-net-worth market segments in Singapore and SEA region, as well as world-

renowned insurers such as Zurich Insurance Group, Friends Provident International, American International Assurance (AIA) and Prudential PLC.

Belinda has a vast knowledge and practical experiences in new business strategy and development, distribution, sales, product marketing, wealth management products and services, cross-cultural communication, as well as coaching and leading performing sales and business development teams in a fast-paced working environment.

Currently on sabbatical, Belinda sets out to further harness her leadership, cross-functional management skills, as well as entrepreneurship abilities by attending the TIEMBA programme.



Marvin TAN

Singaporean
Business Owner, Director and Group CFO
Havelock Investments Holding Ltd.

Marvin is responsible for strategising the group's directions with his Chairman and managing the group's business operations with the respective CEOs. He also looks after the group's finance departments and its strategic mergers and acquisitions activities across 20 offices in 13 cities and 7 countries. For the past 12 years, Marvin has stayed,

worked and done businesses in the United States, China, Hong Kong and Singapore.

His expertise lies in financial reporting, managing cross-functional teams, human resources, mergers and acquisitions and strategizing corporate directions. He also holds a Certified Public Accountant certificate.

Through INSEAD's TIEMBA programme, he intends to improve leadership skills, managing talents in a cross-cultural environment and extend his network.



Bin WU

Chinese
Strategic Investment Director
Alibaba Health

Bin is responsible for identifying and investing in qualified companies to accelerate the organic growth of Alibaba's business deployment in the healthcare industry. His career till now has primarily focused on the healthcare industry where he has held various managerial positions. His areas of expertise are strategy, finance, managerial accounting, and

internal control in the healthcare industry. He also holds Certified Public Accountant, Certified Internal Auditor and Certified Management Accountant certificates.

He wants to enhance the academic knowledge to better leverage his working experience, perform self-assessment and acquire the skills to lead across cultures. He also hopes to gain global exposures through the combination of INSEAD's international network and Tsinghua's solid understanding of the China market.



Addison YANG

Chinese
Head of Private Equity and Mergers and Acquisitions group, and VP
Marsh and McLennan Companies

Addison started his career in KPMG Advisory, and worked as Manager at Deal and Strategy Group covering deal lifecycle advisory. Today, he is leading private equity, and mergers and acquisitions for his group that develops solutions to help corporations, private equity firms, alternative asset managers, lenders, and infrastructure investors manage mergers

and acquisitions risks.

He has vast experience on cross-border deals including market entry, mergers and acquisitions strategy, target identification, financial/ commercial/ operational due diligence, sales and purchase agreement risk solution, deal structure, modelling, integration, separation, and post close operations.

By attending the TIEMBA programme, he wants to gain experience in de-financialisation and gain knowledge in entrepreneurship.



Daphne YEE

Singaporean
Senior Consultant–Pulmonologist
National University Health System

Daphne is a physician at a restructured hospital in Singapore. Prior to 2015, she practiced medicine in Canada for ten years, and was an assistant professor at McGill University. Her expertise lie in establishment of clinical services, healthcare delivery, quality control, evidence-based medicine, clinical research, medical education, high-stake interactions, patient satisfaction and respiratory devices.

She wants to enhance leadership skills and gain new perspectives in other industries through the TIEMBA programme.



Sarah YUAN

German
Director and Chief Risk Advisor
ZetYun Tech

Sarah has been responsible for various risk management and information technology projects and has provided advisory services to financial institutions in China. She has also provided solutions for marketing activities, including acquisition activities, network building and maintaining sound client relationship.

She wants to learn and obtain new perspectives on management and leadership. Most importantly, intends to gather the most suitable knowledge in future business and global economics, as well as interactions with other seasoned professionals.

She envisions transforming from an experienced project manager into an equipped business leader through this programme.



Xiukun ZHANG

Chinese
Strategic Sourcing Director
Sinochem Petrochemical Distribution Co. Ltd.

Xiukun is working in the petrochemical trading and distribution business. Relying on the large customer base in China and the trading platform in Singapore, he is responsible for seeking strategic cooperation with global bulk petrochemical partners. He is also looking for potential investment cooperation in petrochemical industry with global advanced players.

He has experience in marketing and sales, profit and loss, finance and investment, talents management and strategy. By attending the TIEMBA programme, he wants to improve his leadership skills, motivation in a cross culture environment, corporate governance and leading virtual teams.



Jacky ZHENG

Chinese
Global Sales Manager
Royal Dutch Shell

Jacky oversees global strategic accounts business and looks after overall management of original equipment manufacturer products focusing on top ten clients. He works with the global team to create new generation products to increase fuel economic performance and contribute to clean energy. His areas of expertise are sales and marketing, cross-functional team leadership, finance, sourcing, project management, influencing skills, supply chain management.

By attending the TIEMBA programme, he wants to improve his ability to work in a multi-cultured team, and level up his business acumen, communication skills and influencing power.



Edward ZHMAYEV

American/ Ukrainian
Senior Scientist - Research and development collaborations lead, Asia
Corning

Edward is responsible for defining and executing long-term research and development strategy and growth in the region, in particular through establishing and leading strategic external collaborations. Additionally, he develops personnel and streamlines activities in Asia labs to align with central research and development in the US while capturing regional commercial opportunities. He also leads research and development backing to the original equipment manufacturer facing environmental technologies operations geographically spanning from Japan to India. He holds adjunct professorship in Chemical Engineering at Cornell University and enjoys teaching. He has vast experience in process and product development, managing multicultural cross-functional teams, internal and external research and development collaborations.

He wants to improve his leadership, corporate entrepreneurship, multinational enterprise and innovation management skills through this programme.



Pan ZHOU

Chinese
Senior Portfolio Manager
New China Asset Management

Pan manages insurance portfolio mandates focusing on Hong Kong equity markets and Chinese name fixed incomes, with total assets under management of HKD 20 billion. His career has been focused in the asset management industry. He has worked in Beijing and London previously. His experience lies in equity investing especially within internet and financial sectors, financial analysis and programming. He is also a financial analyst charter holder.

Through the TIEMBA programme, he wants to improve his leadership and management skills, and gain more exposures within different industries.